

Design Packages

Logo Only

Includes

1 x Logo Design

4 x logo design concepts + 4 x rounds of changes

**Logo files supplied as jpeg, png, pdf & eps.*

\$250

Logo Suite

Includes

1 x Main Logo Design

1 x Secondary Logo Design

1 x Submark Logo Design

1 x Brand Style Guide

4 x logo design concepts + 4 x rounds of changes

*3 x secondary/submark logo design concepts
+ 3 x rounds of changes*

**Logo files supplied as jpeg, png, pdf & eps.*

\$400

Logo Duo

Includes

1 x Logo Design

4 x logo design concepts + 4 x rounds of changes

1 x Submark Logo Design

4 x logo design concepts + 4 x rounds of changes

**Logo files supplied as jpeg, png, pdf & eps.*

\$300

Business Bundle

Includes

1 x Logo Suite

1 x Business Card Design

500 x Printed Matte Business Cards

(add \$300 for gold foil or \$200 for spot uv)

1 x Flyer / Card Design (A4/A5/A6/DL)

(printing not included)

2 x Social Posts

(additional post \$40/post)

1 x Animated Social Post

(additional post \$50/post)

1 x Wix Website Design

**Logo files supplied as jpeg, png, pdf & eps.*

\$3500

Design Packages

Basic Pack

Includes

1 x Logo Only Design

1 x Business Card Design

500 x Printed Matte Business Cards
(add \$300 for gold foil or \$200 for spot uv)

**Logo files supplied as jpeg, png, pdf & eps.*

\$450

Extra Pack

Includes

1 x Logo Design Suite

1 x Business Card Design

500 x Printed Matte Business Cards
(add \$300 for gold foil or \$200 for spot uv)

1 x Flyer Design DL/A4/A5/A6
(Design only. Cost of printing is additional.)

**Logo files supplied as jpeg, png, pdf & eps.*

\$700

Ultra Pack

Includes

1 x Logo Design Suite

1 x Business Card Design

500 x Printed Matte Business Cards
(add \$300 for gold foil or \$200 for spot uv)

2 x Social Posts

1 x DL or A5 Menu/Flyer Design

5 x Instagram Highlights

1 x Aftercare / Thankyou Card Design
(add \$200 for 150 x A6 printed designs)

**Logo files supplied as jpeg, png, pdf & eps.*

\$1200

Custom Pack

Build your own

Logo Design

Business Card Design

Social Posts / Highlights

Brochure / Flyer Design

Loyalty Cards / Vouchers

Price List / Menus & Aftercare Cards

Email Signatures

Corporate Booklets

& More

Social Packages

Social Posts

\$40 / post

5 x posts for \$200

12 x posts for \$400

Animated posts / video posts \$50/post

They can be a one off fee or monthly fees depending on how much content you want for your business

Monthly Socials

\$300 / month - Save \$20
8 posts - 2 per week

\$400 / month - Save \$80
12 posts - 3 per week

\$500 / month - Save \$140
16 posts - 4 per week

\$700 / month - Save \$260
24 posts - 6 per week

Any of the social posts/packages - designed and sent as jpeg files

Content Writing: Additional \$10/post

Social Posting + Content Writing for Monthly social packs

\$300 Month Pack + \$150

\$400 Month Pack + \$250

\$500 Month Pack + \$300

\$700 Month Pack + \$500

Social Starter

Includes

1 x Logo Only Design

1 x Submark Logo Design

5 x Social Posts

5 x Highlight Images

**Logo files supplied as jpeg, png, pdf & eps.*

\$700

Website Pack

Includes

Website built on Wix

1 x Homepage Design Concept

5 x Site Pages

5 x Site Revisions

**Client to purchase own domain name
all products loaded for e-commerce site

\$2200

***Shopify + Wordpress sites available**
Please enquire for custom quote*

Artwork Pricing

Gift Voucher Design \$200

DL / Postcard / Square - Double Sided
3 x design concepts + 3 x rounds of changes

+ Printing Expenses

DL - Qty: 100 - 200gsm Matte - \$150
DL - Qty: 200 - 200gsm Matte - \$250
DL - Qty: 500 - 200gsm Matte - \$550

Postcard - Qty: 100 - 200gsm Matte - \$180
Postcard - Qty: 200 - 200gsm Matte - \$280
Postcard - Qty: 1000 - 200gsm Matte - \$700

Square - Qty: 100 - 200gsm Matte - \$200
Square - Qty: 200 - 200gsm Matte - \$300
Square - Qty: 500 - 200gsm Matte - \$650

DL Trifold Brochure Design \$300

1 x design concept + 4 x rounds of changes

+ Printing Expenses

DL Trifold - Qty: 100 - 200gsm Matte - \$300
DL Trifold - Qty: 200 - 200gsm Matte - \$350
DL Trifold - Qty: 500 - 200gsm Matte - \$600

Flyer Design \$200

A5 / A4 / DL - Double Sided

3 x design concepts + 3 x rounds of changes

+ Printing Expenses

A5 - Qty: 100 - 200gsm Matte - \$150
A5 - Qty: 200 - 200gsm Matte - \$250
A5 - Qty: 500 - 200gsm Matte - \$550

A4 - Qty: 100 - 200gsm Matte - \$180
A4 - Qty: 200 - 200gsm Matte - \$280
A4 - Qty: 1000 - 200gsm Matte - \$700

DL - Qty: 100 - 200gsm Matte - \$150
DL - Qty: 200 - 200gsm Matte - \$250
DL - Qty: 500 - 200gsm Matte - \$550

Email Signature \$80

2 x design concepts + 2 x rounds of changes
File supplied as PDF / JPEG File

Linked Email Signature + \$100

Loyalty Card / Business Card Design \$200

3 x design concepts + 3 x rounds of changes

Business Card Design + Print \$350

500 - 420gsm Matte or Gloss Cards

SAVE
\$100

+ Printing Expenses

90x55mm - Qty: 100 - 420gsm Matte - \$150
90x55mm - Qty: 300 - 420gsm Matte - \$200
90x55mm - Qty: 500 - 420gsm Matte - \$250
90x55mm - Qty: 1000 - 420gsm Matte - \$300

Lash Manual / Business Portfolio Booklet

8pg: \$500 / 12pg: \$800

24pg: \$1200 / 36pg: \$1500

2 x design concepts + 5 x rounds of changes
(Design concept is cover + inside spread design)

*\$100 / additional round of changes required
*content to be supplied by the client

*If images need to be sourced from a stock library
they will be charged at \$15 / image.

(client approval will be requested before purchase of images)

+ Printing Expenses

Start at \$1000 for Qty: 500,
8pg A4 saddle stitched 200gsm matte books

Packaging Design \$80

Small: \$200 / Medium: \$300

Large: \$500

1 x design concept + 4 x rounds of changes

File supplied as print ready PDF + ai or eps File

Sticker Design

2 x design concepts + 2 x rounds of changes

+ Printing Expenses

Qty: 100 - 50x50mm circle gloss stickers - \$110
Qty: 200 - 50x50mm circle gloss stickers - \$150
Qty: 100 - 80x80 circle gloss stickers - \$180
Qty: 200 x 80x80 circle gloss stickers - \$240

Letterhead Design \$300

2 x design concepts + 2 x rounds of changes
File supplied as PDF / JPEG File

Word Doc File + \$50